

In This Issue

Contact Us

Research Report Finds Commercial Energy Efficiency Retrofits Could Save Billions Of Dollars

Commercial Refrigerant Equipment Demand Predicted to Increase

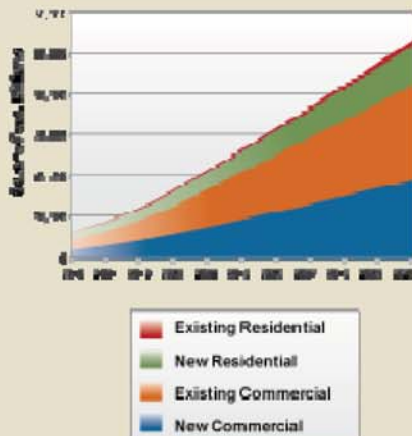
DID YOU KNOW?

The combined global land and ocean average surface temperature for June 2010 was the warmest on record at 61.1°F (16.2°C), which is 1.22°F (0.68°C) above the 20th century average of 59.9°F (15.5°C).

Source: [National Oceanic and Atmospheric Administration](#)

MARKET TRENDS

Certified Green Building Space by Segment, World Markets: 2010-2020



[Click here](#) to view a larger image of this graph.

Research forecasts that cumulative green building certified space will grow from about 6 billion square feet in 2010 to about 53 billion square feet worldwide in

Dear Allison,

Thayer Corporation welcomes you to the August edition of *Hot Topics & Cool Solutions*! Though we are in the midst of the hot summer months, this is a great time to start thinking about preparing your equipment for the cooler months that are right around the corner. Contact **Thayer Corporation** today to learn more about the proactive measures you can take to test and ready your equipment for the Fall and Winter.

RESEARCH REPORT FINDS COMMERCIAL ENERGY EFFICIENCY RETROFITS COULD SAVE BILLIONS OF DOLLARS



According to a recent [Pike Research](#) study, *Energy Efficiency Retrofits for Commercial and Public Buildings*, if all commercial space built as of 2010 were

included in a 10-year energy retrofit program, the savings in energy expenses would have the potential to reach more than \$41.1 billion each year.

Pike Research, a market research and consulting firm that provides in-depth analysis of global clean technology markets, conducted the analysis to secure information on the market opportunity for energy efficiency retrofits of commercial and public buildings in the United States. The analysis provides a comprehensive assessment of the market drivers, barriers, and industry dynamics in today's market, along with several scenarios for future growth.

The following are a few key questions addressed in this Pike Research analysis:

- Where are the biggest opportunities to save energy cost (which building activities, regions, and owners)?
- How could federal and state legislation affect the energy efficiency retrofit market?
- Which retrofit practices are most cost-effective and value-enhancing?
- What are the primary challenges and opportunities for energy efficiency retrofits, for each market segment?

2020. Taking market conditions and regulatory changes into account, commercial buildings will likely represent about 80% of space certified under green building programs in 2020.

Source: [Pike Research](#)

Q & A



QUESTION: How can I benefit from [Thayer Corporation's](#) role as a Linc Service Contractor?

ANSWER: Our business presence in the local market and number of past and current satisfied customers alone helps reaffirm that our best-in-class services are by far the finest offered in the area. Being a part of the Linc Service Network opens many doors for not only our business, but also our customers.

CONTACT US



Thayer Corporation
1400 Hotel Road
Auburn, ME 04210

Phone: 207.782.4197
Fax: 207.782.1064
www.thayercorp.com



Pike notes that retrofits are beneficial not only from a business perspective, because of energy savings, but also from a policy perspective. Energy efficient retrofit programs can offer the most cost-effective way to address greenhouse gas emission. Retro-commissioning projects can provide energy savings of 10 percent to 20 percent with an average payback over one year.

[Click here](#) to view the Executive Summary for the *Energy Efficiency Retrofits for Commercial and Public Buildings* research report.

COMMERCIAL REFRIGERANT EQUIPMENT DEMAND PREDICTED TO INCREASE

A recent study by the [Freedonia Group](#), an industry market research firm, reports that the global demand for HVAC equipment will rise from the \$68.9 billion recorded in 2009 to \$93.2 billion in 2014.



The Commercial Refrigeration Equipment study broke down the global market into four regions, North America, Western Europe, Asia/Pacific, and Other. It is predicted that each of these regions will see an increase in global demand for HVAC equipment. According to the study's prediction, the United States will see an 8.1 percent increase in demand from 2009 to 2014.

Michael Deneen, a Senior Industry Analyst for the Freedonia Group said, "What's interesting in this study is that the U.S. has one of the best outlooks this time."

[Thayer Corporation](#) works with the best manufacturers in the nation, if not the world, to provide their customers with the best equipment available. When possible, they utilize the purchasing power of national agreements with an array of leading companies - a benefit offered exclusively to Linc Service Contractors.

GREEN INITIATIVES

ENERGY SMART

COMFORT ZONES

Copyright © 2010 Linc Network, LLC. All Rights Reserved.

[Forward to a Friend](#)

✉ **SafeUnsubscribe®**

This email was sent to allison.colburn@lincservice.com, by marketing@thayercorp.com
[Update Profile/Email Address](#) | [Instant removal with SafeUnsubscribe™](#) | [Privacy Policy](#)

